

Meeting Announcement

Tuesday, March 15, 2011

6:30pm

MEETING LOCATION:

Clark State Community College

Greene Center Campus - Room TBA (follow the signs)

3775 Pentagon Boulevard

Beavercreek, OH 45431

(West of the Mall at Fairfield Commons and directly across from the Fairborn water tower)

*****Meeting Facilities Sponsored by: Clark State Community College*****

You are cordially invited to attend this meeting of the Dayton SPIN. Involvement with the Dayton SPIN is a great opportunity to interact with other engineering, quality and process improvement professionals in your community. There is no cost to attend. Attendees learn new techniques and share lessons learned from their experiences. Please extend this invitation to other persons who may benefit from learning more about this topic and other process improvement approaches in their organizations. Walk-ins are welcome.

Program Topic:

“Effective tools and methods for driving innovation teams”

The program will focus on innovation tools, including TRIZ, that enable effective project teams. Tom will present a set of unique perspectives and tools that can be applied to help project teams collaborate more effectively. He will emphasize TRIZ, the Theory of Inventive Problem-Solving, a powerful methodology originally developed in Russia. Innovation is a whole-brain process that requires an effective alignment and collaboration among a variety of project experts in order to leverage their diverse blend of thinking styles, perspectives and expertise.

Speaker:

Tom Hortel

Tom currently is a part of Zenovate Ltd where he works with groups and teams of all ages and from all industries to increase inventiveness and creativity. Tom previously performed as an inventor, designer, prototyper and corporate innovation trainer within Procter & Gamble. He established Corporate Visioneering as a function within the Emerging Technologies Group of P&G Corporate Engineering. Tom has 34 years of experience in connecting upstream technologies with consumer needs and driving new product development via inventive problem solving. He is Vice President of the Inventors council of Cincinnati. He is interested in

mentoring young inventors and developing methods of teaching inventive problem solving and whole-brain thinking to young school children.

Agenda

6:30 PM - Light refreshments, networking and brief announcements.

7:00 PM - The speaker program

See the Dayton SPIN web site (<http://www.daytonspin.org>) for directions and an interactive map.

If you plan to attend, an R.S.V.P. would be appreciated.

If this is your **first attendance**, also include the following contact information if you wish to be added to the Dayton SPIN Networking Directory and notified of future Dayton SPIN events.

- 1) Your Name and Job Title
- 2) Company Name
- 3) Preferred Address
- 4) Daytime telephone number
- 5) Email address

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